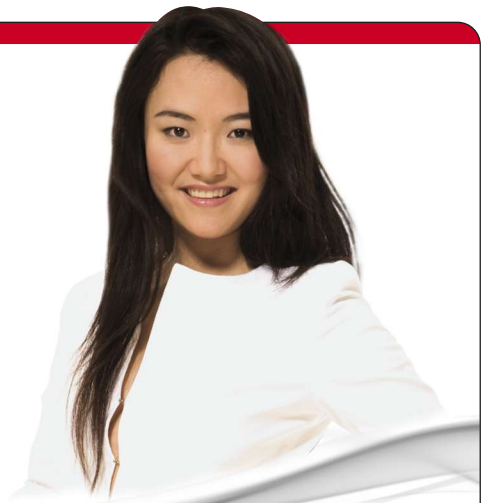


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Press Release RaidSonic 03.1/2011

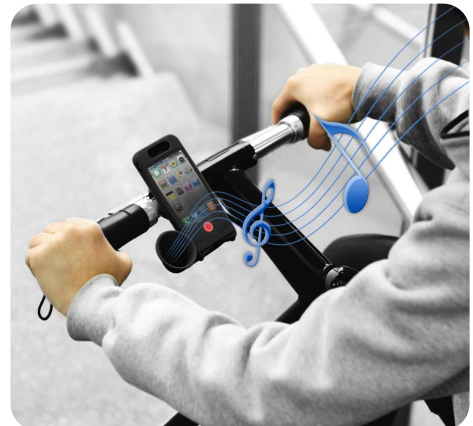


Spring is Coming. The Horn Mounts a Bike.

New: Bike mounting for the iPhone, with amplifier, without electricity, without earphones

Great idea: amplify the sound of an iPhone 4 without using electronics. Bone horn works like the horn of a phonograph. It amplifies the sound by 13 dB. After the version for the desk, we now introduce the Bone Horn for the bike, the Horn Bike.

Horn Bike is attached to the handle bar simply with a hook-and-pile-fastener. It is made of silicone, too. Also the upper rim of the iPhone is fastened. Thus the iPhone is safely attached to the handle bar even on rough trails. Hard bumps are softened by the silicone. Horn Bike is starting in two colours: black and blue.



The best trails for Horn Bike are where the environment is rather quiet, say in nature. Don't ride too fast or the air flow will be too loud in your ears. A relaxed ride through fields and forests will be ideal to enjoy Horn Bike.

Particularly in this environment where orientation can be difficult, navigation through an iPhone app might be required. Here it pays that Horn Bike doesn't need electric power.

Where driving using headphones is not permitted Horn Bike is a fine free alternative.

Rec. retail price incl. VAT:
Euro 19.90

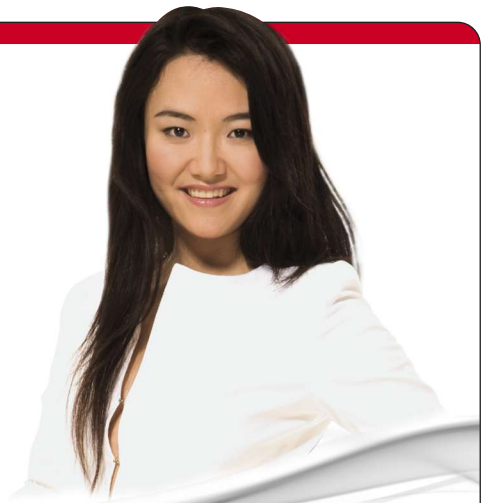
Available in two colours:



www.raidsonic.de

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And Easter is Coming

Here comes the Easter Bunny, a 4 GB USB stick, in a gift box. Rec. retail price incl. VAT: Euro 24.90

Happy Easter with Bone!

4 GB Driver

- Supports USB 2.0
- OS independent
- Dust protected
- Washable silicone shell
- lifetime guarantee

Rabbit Driver 4GB
[Easter Rabbit Gift]

The special is the bunny strap. So the big Bunny clings to the small one, or vice versa.

PS: Following the Chinese calendar 2010 was the year of the tiger. 2011 is the year of the hare. Both are now available from Bone. Want to start a collection?

Horn Stand simple demonstration:

<http://www.youtube.com/watch?v=1JzMP89CFjg&playnext=1&list=PLE0823EEA1FB36BAE>

Bone Collection at RaidSonic:

http://www.raidsonic.de/de/search_list.php?area=prod&we_lv_search_sitesearch=bone&we_from_search_sitesearch=1&Image2.x=0&Image2.y=0

2/2